

Barry M. Pavel

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EMPLOYMENT HISTORY

Graphic Artist / Web Designer

8/06 - Present

Independent Contractor – Dang! Good Graphics, LLC
7747 Woodcrest Drive, Stanley, NC 28164

Presently contracted to Omni Advertising. Conceive, design and implement web sites for clients in various fields. Manage and maintain 40+ active websites and 130+ domains. Web site design follows W3 guidelines (XHTML, CSS) and Google guidelines for Search Engine Optimization. Assist with Omni Art department on print advertising projects as needed. Additionally, build websites for local small businesses.

Graphic Artist

1/05-8/06

Omni Automotive Advertising
980 North Federal Hwy, Suite 208, Boca Raton, FL 33432 (561) 620-4774

Design automotive newspaper advertisement and collateral pieces for automotive clients; Design and maintain web sites for 11 automotive clients, 6 campaign oriented sites, and the Broward County Technical Schools. Design Flash websites, flash and gif animated internet advertising.

Graphic Artist

11/03-1/05; 10/00-11/02; 1/97-1/98

Zimmerman & Partners Advertising
2200 W. Commercial Blvd. Suite 300, Fort Lauderdale, FL 33309 (954) 731-2900

Design automotive newspaper advertisement and collateral pieces for nationwide Nissan Regional Dealership groups and 3rd Tier automotive clients; Assist Electronic Print Distribution team; Design and maintain company Flash and html websites; Produce company interactive New Business Presentations; Design web pages, html forms; html email specs, Flash games and plasma screen animations for ZBDC kiosk clients.

E-Health Specialist

11/02-11/03

North Broward Hospital District
303 S.E. 17th St, Ft. Lauderdale, FL 33316 (954) 831-2785

Assist in the design, implementation and maintenance of the hospital district's website - www.browardhealth.org, doctor's portal and intranet. Design Flash based micro-sites, animations, applications.

Art Director

2/98-10/00

McGee & Starr Advertising, Boca Raton, FL 33433 (Agency closed)

Design newspaper automotive newspaper advertisement, collateral materials, Flash and html web sites.

Art Director/Graphic Artist

8/95-5/96

Leon Schaffer Golnick Advertising, Inc.
5100 N Federal Highway; Fort Lauderdale, Florida 33308 (954) 928-7100

Design and produce brochures, logos, newsletters and print advertisements for clients in fields of Health, Banking, Business and Real Estate.

Art Director/Graphic Artist

2/93-8/95

Gallaspy & Lobel Advertising
Fort Lauderdale, Florida 33309 (Agency closed)

Design and produce brochures, logos, newsletters, packaging and print advertisements. Client liaison for Parts Depot account.

Shift Supervisor/Graphic Artist

10/96-1/97; 6/91-4/94

South Florida Newspaper Network, 601 Fairway Drive; Deerfield Beach, Florida 33364

Supervise night shift production crew of 20 people in design of advertisements and layout of 20 weekly community newspapers. Created design manual for sales team. Contributed toward initial step to computer pagination of newspapers.

EDUCATION

Bachelor of Fine Arts 1982-1985

Florida Atlantic University, Boca Raton, Florida

Major: Theatre - Acting/Directing/Technical Minor: Graphic Arts and Music

SKILLS

Macintosh/PC platforms. Macintosh troubleshooting. Software used includes: QuarkXpress, InDesign, Photoshop, Illustrator, FreeHand, Dreamweaver, Fireworks, Flash, Squeeze, ProTools, GarageBand. HTML, CSS, XML, Javascript, Actionsript.

MILITARY

U.S. ARMY 1976-1980

Ft. Knox, Kentucky; Bindlach, W. Germany

Germany: Armored Calvary, Reconnaissance Scout. Tank Crewman.

Ft. Knox: Company driver, Mail Clerk, Ammunitions Supervisor

Employment prior to 1991 centered mainly in Technical Theatre. Additional information available upon request.